



AZURY

THE REAL ESTATE EXPERIENCE

Scope of services for
real estate marketing

MARCH 2023



Topics

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Marketing of the next generation



DIGITAL

We focus on digital processes and a modern marketing experience for our customers and partners.



INNOVATIV

We completely digitize properties and yachts so that they can then be viewed worldwide via virtual reality.



PERSONAL

Our experienced advisors take care of you! We are at your disposal for comprehensive, professional support.



HIGH QUALITY

We are specialized in the sale of exclusive real estate and yachts.

Our services



Buying real estate

Our broad portfolio of high-quality properties can be experienced through our website, via virtual reality or in our Experience Stores.



Real estate sale

We sell your property with the help of Azury's innovative marketing and offer you professional support throughout the entire process.



Real estate valuation

We offer you a benchmark via our web-based valuation tool as well as a personal and market-oriented price assessment.



After sales services

We offer you all-round support - even after the successful sale of your property.

The Real Estate Experience



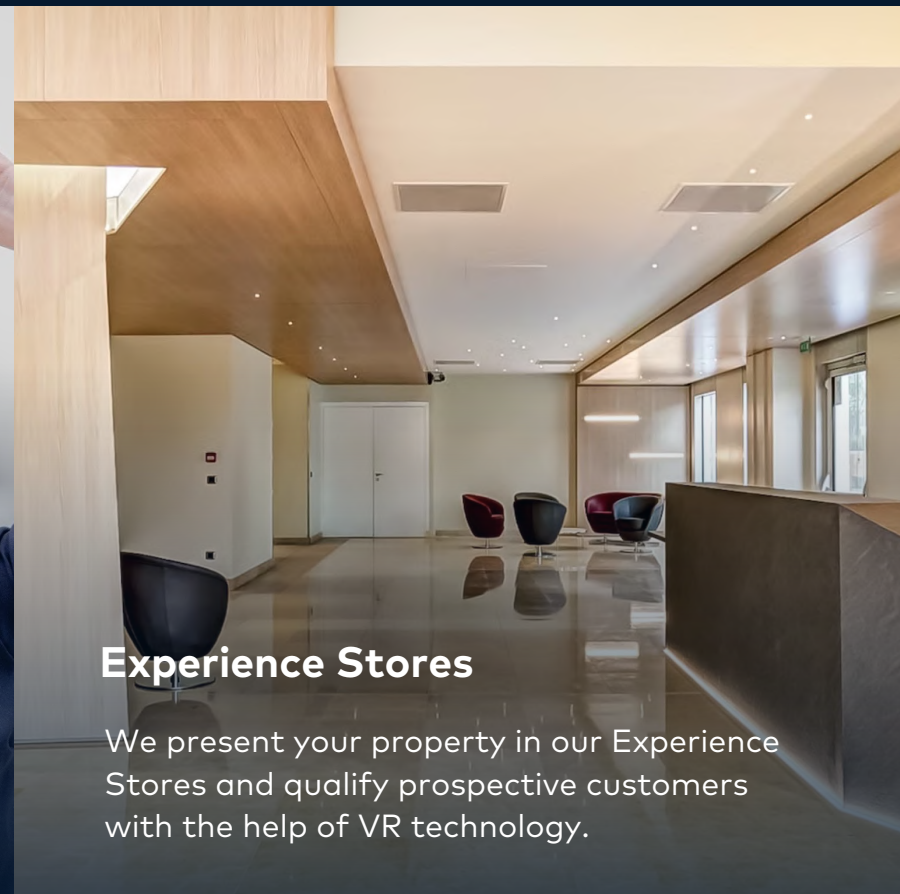
Digital Twin

Using our recording technology and artificial intelligence, we create a three-dimensional model of your property.



Virtual Tour

With our virtual reality tours, interested parties can view the Digital Twin from anywhere in the world.



Experience Stores

We present your property in our Experience Stores and qualify prospective customers with the help of VR technology.

Multi-channel marketing



INNOVATIVE & IMMERSIVE

Digitization of your property

AZURY

Scope of services for real estate marketing



Professional
photography



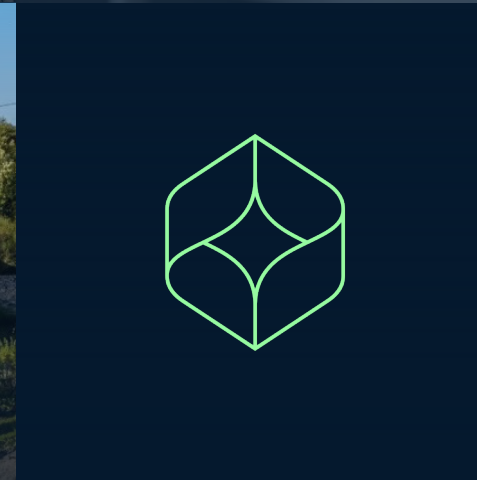
High quality video
production



Stereoscopic 360°
recordings



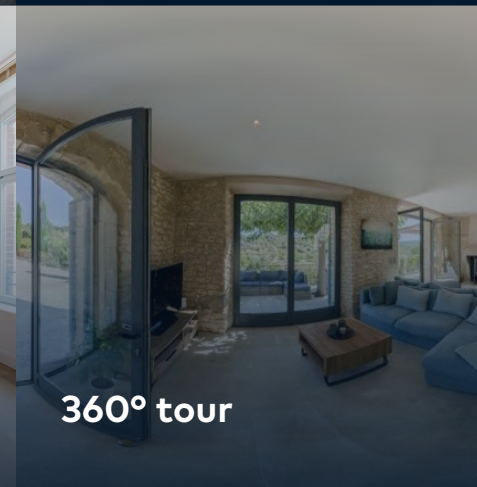
Drone footage



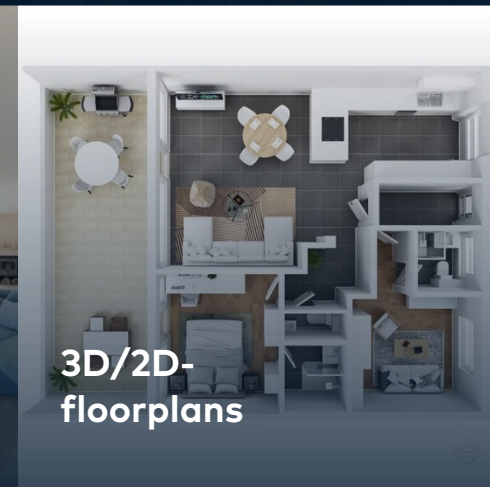
Digital Twin



Inhouse media
production



360° tour



3D/2D-
floorplans

INNOVATIVE & IMMERSIVE

Virtual Reality

The gamechanger for the real estate industry.

The VR goggles create a real-looking experience in the brain

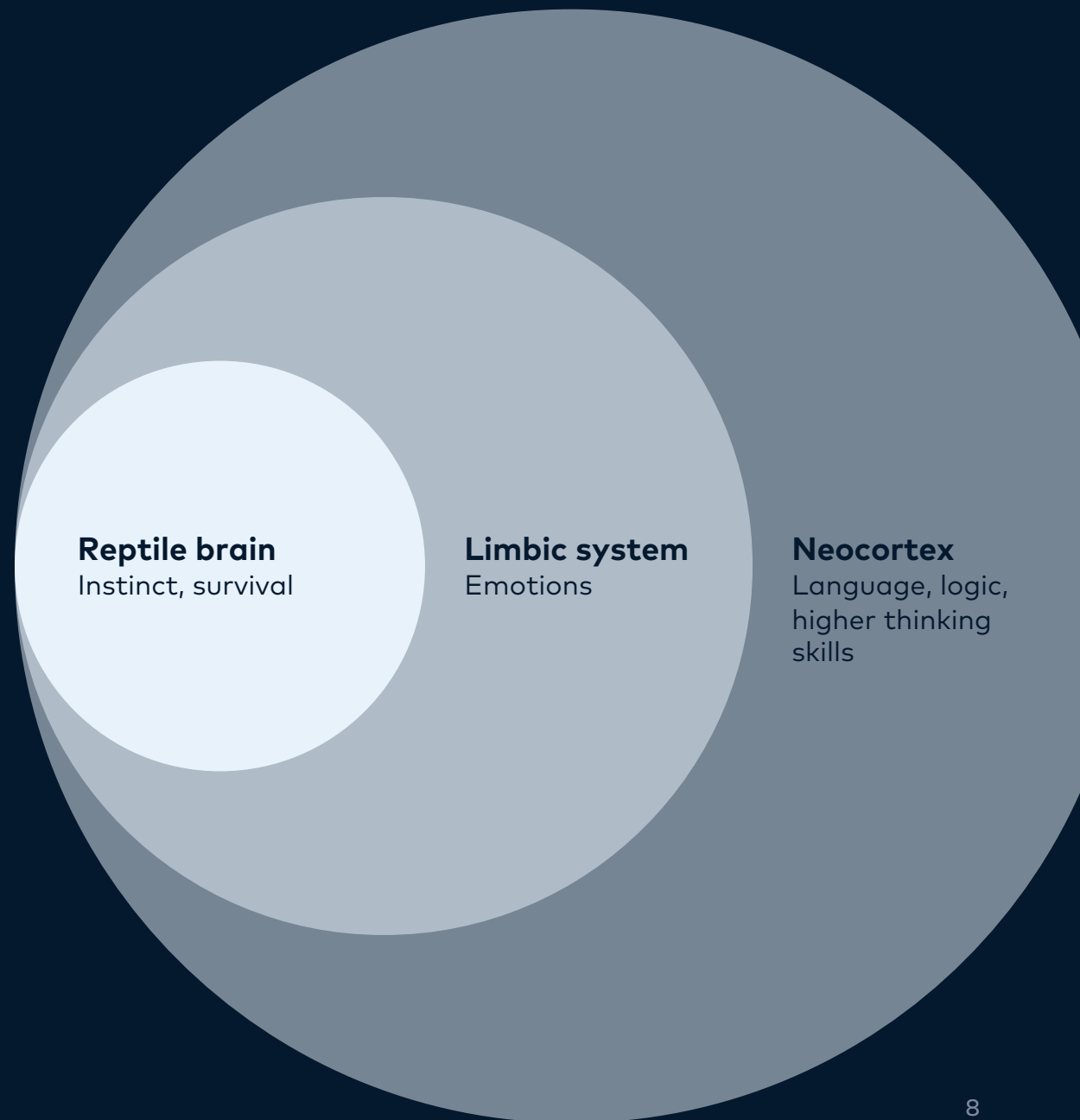
Complete immersion through VR glasses

Realistic 3D spatial experience

Interaction with digital content

Awakening of emotions

—————→ **LOCATION-INDEPENDENT, VIRTUAL TOUR**



INNOVATIVE & IMMERSIVE

Your advantages

Innovative property presentation

Your property is optimally staged and made accessible in a virtual experience.

Worldwide marketing

Through our virtual reality app, property inspection is made possible from anywhere in the world.

Ideal prequalification

Fewer viewings by select, highly qualified prospects with intent to purchase.



INNOVATIVE & IMMERSIVE

Experience Stores

Innovative consulting experience for real estate from the premium segment.

On the spot

High tech experience store concept at selected locations with industry experts.



MUNICH



BERLIN



LUXEMBOURG



SAARBRÜCKEN



What we take care of for you

Premium exposé

Website

Social Media

Real estate portals

Print media

Sponsored ad campaigns



SELL WITH AZURY

Selected references



St. Tropez FRANCE

Living space: approx. 383 sqm



Bogenhausen MUNICH

Living space: approx. 151 sqm



Bogenhausen MUNICH

Living space: approx. 86 sqm



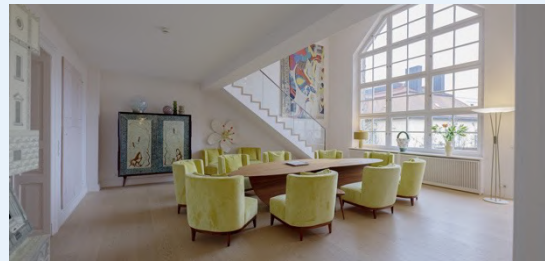
Mitte BERLIN

Living space: approx. 95 sqm



Bonnieux FRANCE

Living space: approx. 156 sqm



Lehel MÜNCHEN

Living space: approx. 178 sqm



Maxvorstadt MUNICH

Living space: approx. 35 sqm



Walferdange LUXEMBOURG

Living space: approx. 96 sqm

QUALIFIED CONTACT PERSONS

Our team



Anna Wilckens
AREA MANAGER MUNICH



Amadeus Doroch
REAL ESTATE AGENT



Claudia Schönrock
REAL ESTATE AGENT



Konstantin Wettig
HIGH END
RESIDENTIAL EUROPE



Justin Renzaho
AREA MANAGER
LUXEMBURG

hello@azury.de
www.azury.de