



# AZURY

THE REAL ESTATE EXPERIENCE

Scope of services for  
real estate marketing

OCTOBER 2024



# Topics

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# Marketing of the next generation



## DIGITAL

We focus on digital processes and a modern marketing experience for our customers and partners.



## INNOVATIV

We completely digitize properties and yachts so that they can then be viewed worldwide via virtual reality.



## PERSONAL

Our experienced advisors take care of you! We are at your disposal for comprehensive, professional support.



## HIGH QUALITY

We are specialized in the sale of exclusive real estate and yachts.

# Our services



## Buying real estate

Our broad portfolio of high-quality properties can be experienced through our website, via virtual reality or in our Experience Stores.



## Real estate sale

We sell your property with the help of Azury's innovative marketing and offer you professional support throughout the entire process.



## Real estate valuation

We offer you a benchmark via our web-based valuation tool as well as a personal and market-oriented price assessment.

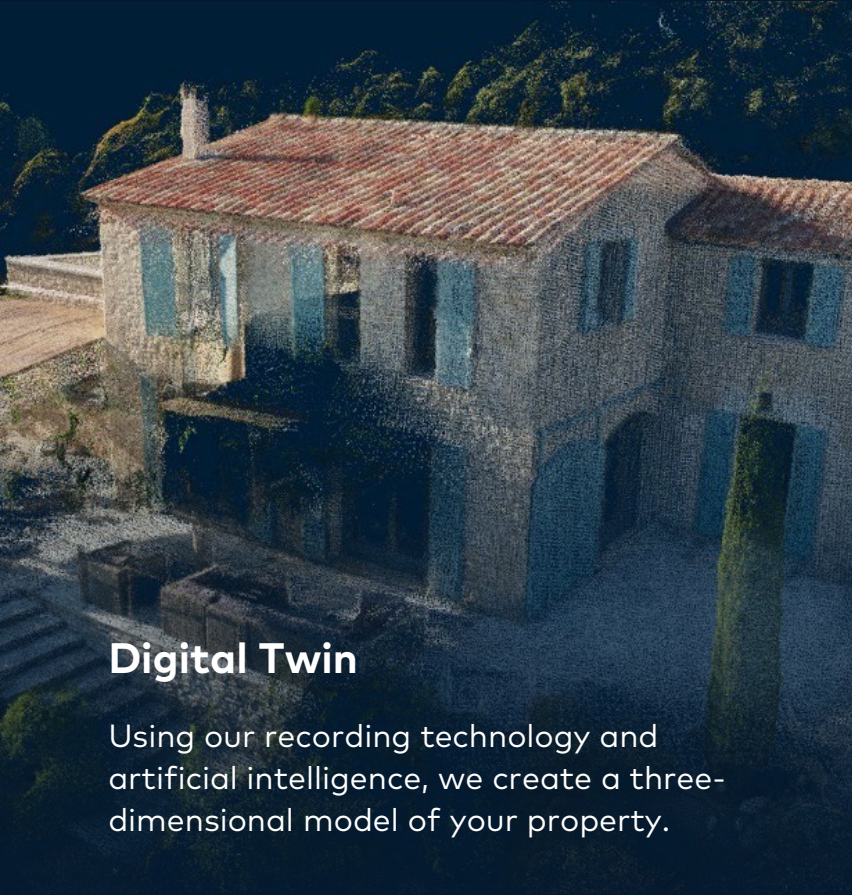


## After sales services

We offer you all-round support - even after the successful sale of your property.



# The Real Estate Experience



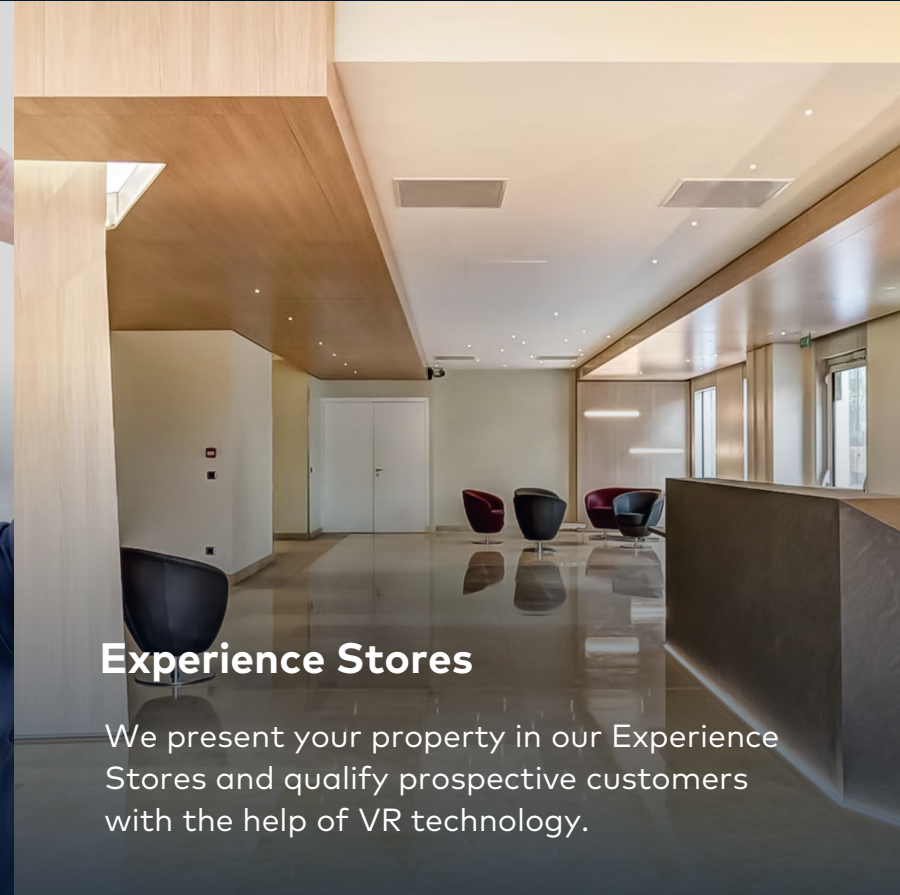
## Digital Twin

Using our recording technology and artificial intelligence, we create a three-dimensional model of your property.



## Virtual Tour

With our virtual reality tours, interested parties can view the Digital Twin from anywhere in the world.



## Experience Stores

We present your property in our Experience Stores and qualify prospective customers with the help of VR technology.

AZURY AT A GLANCE

# Multi-channel marketing





INNOVATIVE & IMMERSIVE

# Digitization of your property

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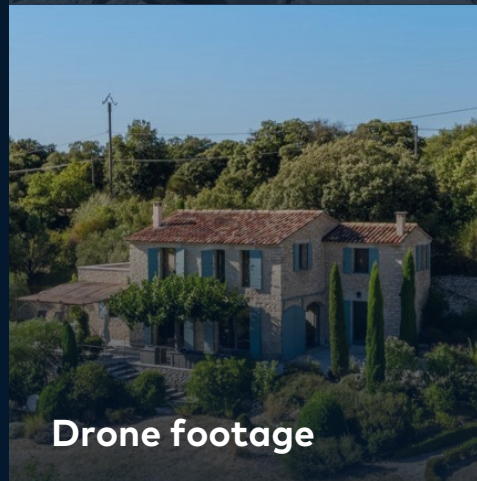
Professional  
photography



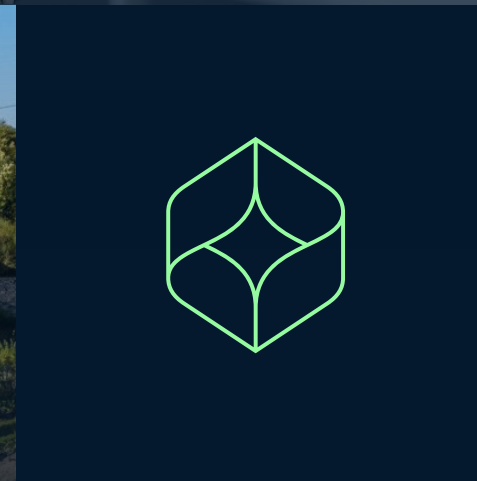
High quality video  
production



Stereoscopic 360°  
recordings



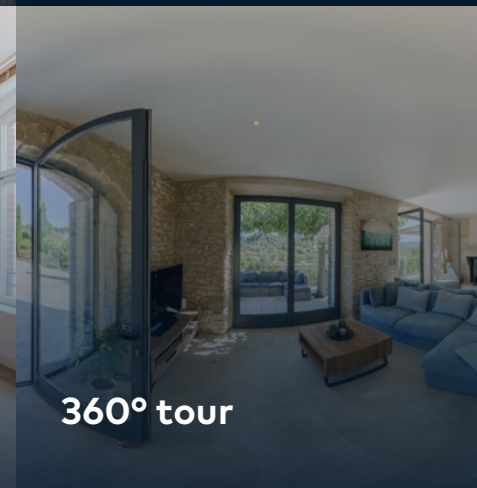
Drone footage



Digital Twin



Inhouse media  
production



360° tour



3D/2D-  
floorplans

INNOVATIVE & IMMERSIVE

# Virtual Reality

## The gamechanger for the real estate industry.

The VR goggles create a real-looking experience in the brain

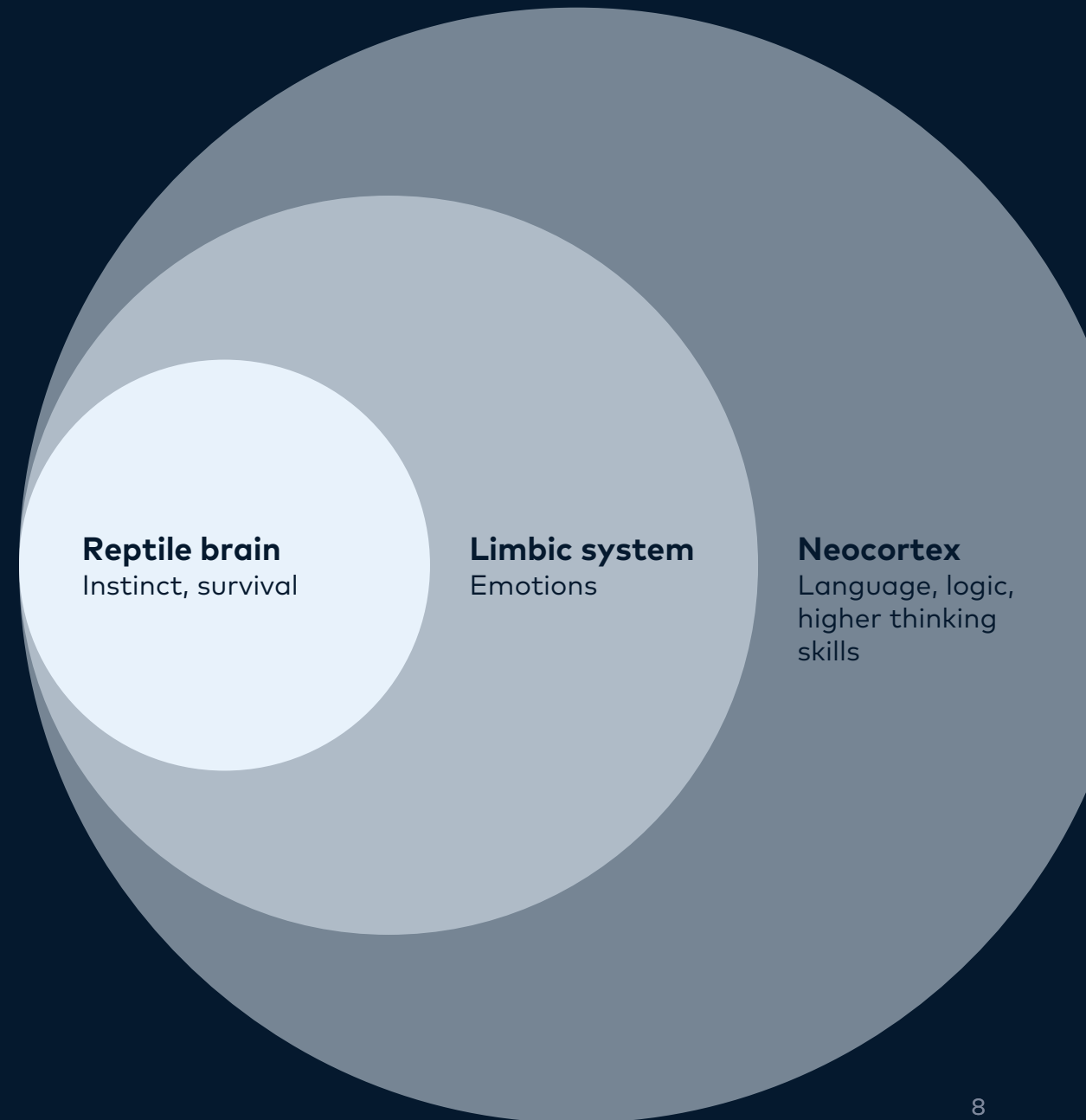
Complete immersion through VR glasses

Realistic 3D spatial experience

Interaction with digital content

Awakening of emotions

—————→ **LOCATION-INDEPENDENT, VIRTUAL TOUR**





INNOVATIVE & IMMERSIVE

# Your advantages

## Innovative property presentation

Your property is optimally staged and made accessible in a virtual experience.

## Worldwide marketing

Through our virtual reality app, property inspection is made possible from anywhere in the world.

## Ideal prequalification

Fewer viewings by select, highly qualified prospects with intent to purchase.

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INNOVATIVE & IMMERSIVE

# Experience Stores

Innovative consulting experience for real estate from the premium segment.

## On the spot

High tech experience store concept at selected locations with industry experts.



MUNICH



BERLIN



LUXEMBOURG



SAARBRÜCKEN



# What we take care of for you

Premium exposé

Website

Social Media

Real estate portals

Print media

Sponsored ad campaigns





SELL WITH AZURY

# Selected references



## **St. Tropez** FRANCE

Living space: approx. 383 sqm



## **Bogenhausen** MUNICH

Living space: approx. 151 sqm



## **Bogenhausen** MUNICH

Living space: approx. 86 sqm



## **Mitte** BERLIN

Living space: approx. 95 sqm



## **Bonnieux** FRANCE

Living space: approx. 156 sqm



## **Lehel** MÜNCHEN

Living space: approx. 178 sqm



## **Maxvorstadt** MUNICH

Living space: approx. 35 sqm



## **Walferdange** LUXEMBOURG

Living space: approx. 96 sqm

QUALIFIED CONTACT PERSONS

# Our team



**Mareike Wettig**  
AREA MANAGER  
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REAL ESTATE AGENT



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